

# To Keep In Touch

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## “Boldly Embrace Our Future”

We will be joined by our **AMA Alliance Director, Sarah Sanders** who will be sharing and updating us on news from National. **Ellen Tressel** will speak to us on

*“since we all love a doctor, we share a common bond”*

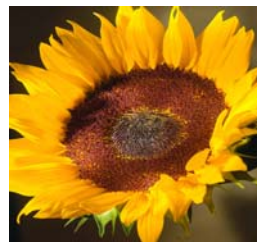
“**Life With the Coach**” and **Professor Eddie Allen**, from the University of Dayton, will share his thoughts on “**Cultural Diversity in America Today.**” We will have the opportunity to tour the architectural treasure, Frank Lloyd Wright’s “**Westcott House**”. We will also be digging into the heart of the how-to’s of making our counties and State Alliance strong and effective. On Friday we will have an interactive session that will keep you thinking and involved. We want you to leave feeling prepared and excited for your year as leaders of your County Alliances! So send in your Registration and make your hotel reservations now!

We are in a time of great debate and change of how health care will be delivered in the future. **OSMA President Dr. Thomas, the OSMA Council and the OSMA Staff** are working hard to represent the physicians in Ohio and to insure the best health care for our state. As Alliance members

we need to be informed and engaged like never before. So I urge you to take the time to educate yourself. Things are changing daily and we want to be wise in our responses. Our **Legislative Chair, Myra Cochran** and our **Administrative Coordinator, Cindy Wolfe** have been sending out email blasts and working hard to keep us updated on the latest happenings with the health care reforming process. Please take the time to read them and keep updated so you can be a positive agent of change in the process.

Remember we are a group of caring, smart, and determined advocates for our spouses and medicine. **We can make a difference – You can make a difference!** Together we are stronger. I look forward to seeing you in September, until then enjoy our beautiful Ohio summertime and have fun in the sun with your loved ones and friends. Blessings to you all.

Cindy Batie,  
President of the  
OSMA Alliance



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**If you would like Cindy Batie to visit your county please contact her at: 937-626-1732, email: cindy-batie@aol.com. Cindy’s goal this year is to visit as many counties as possible.**

### Top 10 Reasons for Joining the Alliance

1. Be a part of the family of medicine
2. Meet new friends who are spouses of physicians
3. Have access to educational programs
4. Join interest groups
5. Contribute to the health of Ohio citizens
6. Support our health projects
7. Learn about legislative initiatives
8. Receive informative publications
9. Develop leadership skills
10. Have Fun and Get Involved

Hope you are enjoying your summer and getting energized for fall! I am looking forward to the coming year with anticipation. Congratulations to all new officers, state and county, and thank you to those who have just finished terms and continue to provide guidance for our Alliances. This year you are encouraged to “**Boldly Embrace the Future**” as you help your county and community, as well as the practice of medicine. The State Alliance is here to assist your county in any way we can. Please don’t hesitate to call on us to provide information, personal guidance, and materials for health projects, legislation, membership, etc.

#### FALL FOCUS IS COMING!

The dates are Thursday, September 17 & Friday, September 18 at the Courtyard by Marriott in downtown Springfield. Send in your registration, included in this issue, as soon as possible. The deadline for room reservations at the Marriott is August 18<sup>th</sup>. We are working hard to organize an informative and fun seminar on issues of importance to you and your Alliance. All Board members are encouraged to attend and bring along members from your county too, especially the officers and committee chairs. **Every member** in the state is invited!!

## Impressions From AMA Alliance National Convention

As always, visiting the vibrant city of Chicago was a real treat. The meeting itself however was not so vibrant. To begin with, the atmosphere at the Marriott just doesn't compare to the bright and regal surroundings at the Drake. However, if the savings are really considerable it's probably worth it. After all, we're there for a working meeting not to be pampered at a spa.

The meeting itself wasn't as educational as in past years. The main speaker on the agenda was Paul Amundsen on the Long Range/Strategic Plan for the AMA-A in the next three years. Obviously, the upcoming changes will effect all of us as National members. I think we fully understand the need and reasoning for change, and we would have come away with more information if we had heard the actual changes coming our way. One of his bullets was "if a project or event doesn't cover its own costs it must be dropped". We had

heard his presentations at both LDC in the Fall in Chicago and at National Advocacy Conference in March in Washington D.C. Wonder what his consultation has cost the Alliance?

Next was the lengthy debate or discussion about the Domestic Partner Issue. For the third year in a row this issue dominated the whole 2<sup>nd</sup> Session of the House of Delegates during the bylaw change discussions. In the end the issue was defeated again by a mere 4 votes. Maybe its time to table this discussion for a while. The remainder of the 41 pages of proposed bylaw changes were discussed at length, to the point that you didn't even want to listen any longer. What a marathon.

Lastly the biggest surprise and most memorable event at convention was the opportunity to hear President Obama address the AMA

Convention. No matter what your politics, being in the room with the President was a historic experience for me, something I will never forget. The last President to speak before the AMA Convention was Ronald Reagan. At this time of certain and unpopular change it was most courageous of President Obama. It also showed his deep respect for the physicians of this country. As a whole, I think the doctors were impressed with his presence but not necessarily with what he had to say.

Thanks for the opportunity to represent all of you at our National Convention. It's a true privilege and I encourage all of you to become a delegate at some time.

Penny Combs,  
Past-President OSMA

## Strategic Planning has begun...

By Sue Dingle, Chair

A good turn-out of Board members and past-presidents met at my home on June 24 for lunch and to brain-storm about long range planning ideas for the state alliance. We discussed the future goals and objectives for our organization, using the ideas and concerns brought up at the state convention last May.

The next stage will be to prioritize these goals and determine the future course of action to achieve these goals, making the best use of our resources.

Thanks to **Suzanne Costandi**, **Mary Beth Ellison** and **Marlene Irvin** who volunteered to work on this committee for the coming year. Our next meeting will be at Fall Focus and a list of these priorities will be presented in a future newsletter.



## LOGO ITEMS ARE HERE!

Show your spirit and dedication to the Alliance with our new logo items. We have a great selection of items available - hoodies, travel mugs, ceramic mugs and large totes, all with our logo imprinted. An order form is included with this newsletter.

## OSMAPAC UPDATE

By Dee Talmage and Kathy Harter

We have very much enjoyed our work with the OSMAPAC and wanted to give you a brief update about the PAC.

The PAC meets about four or five times a year in addition to several conference calls. We recently met over the summer in June. The PAC welcomed a new member to the staff, Laura Padgitt. She has worked in the Ohio State Senate and was a Legislative Aide Intern for the Senate. She has had extensive campaign experience. She is very willing to visit County Medical Alliances to lead discussions about the PAC as well as to provide State-house updates. She will be visiting the Columbus Medical Association Alliance in mid September.

Tim Maglione, Legislative Director for the OSMA, began the meeting stating that President Obama has said that his administration cannot reform healthcare without the support of physicians. The OSMA and the AMA need to share this information with their colleagues and

explain that Obama is reaching out to physicians, and this is the time to have their voices heard.

2010 will be a really big election year with the Governor's race, all the State Representatives races, half of the State Senators and 3 Supreme Court Justice races. Since this is not an election year, our numbers and accounts are in good shape this year, but we need to anticipate that 2010 will be a heavy PAC year.

Over the last several years, OSMAPAC has been reaching out to physicians and their spouses about the importance of grassroots efforts. There have been seven local legislative events throughout the state, and all of them have been very successful. More than 325 physicians and 39 legislators have participated. What has been most important about these events is the relationships that have been made with the decision makers of Ohio. These events have been excellent grassroots activities

where the legislators have had the opportunity to hear from the physicians and spouses and vice versa.

Dee Talmage and Dr. Anthony Armstrong from Toledo are planning on working together for an event in their area in the fall. There are at least four other events that are planned for the fall.

In the next few months we will be sending out a letter to you encouraging you to join the PAC. We thank those who have been a member for many years. Your support has not gone unnoticed.



## DELICIOUS PRESCRIPTIONS FROM YOUR DOCTORS' KITCHENS WANTED: FAVORITE RECIPES

Attention all cooks! The OSMA is compiling a collection of recipes this year to document your families favorite yummy items you would like to share with other alliance members. The purpose of the project is to build friendships state-wide by sharing our favorite recipes. Everyone is naturally curious about what their doctor likes to eat. The majority of recipes submitted will be listed as Dr. and Mrs. but for the few alliance members who

have other titles, they will be noted. Also the county which the physician practices will be stated.

Several alliances have pledged seed money to cover the first printing and the contributions will be noted in the cookbook. If your alliance would like to participate, just email Carol Sankovic at: [ccdpr4@aol.com](mailto:ccdpr4@aol.com).

The sale price of the cookbook will be \$10. Please encourage your alliance members to submit their favor-

ite recipes. A form will be emailed for submitting recipes so all will have the same format. Final date for submission will be on November 11, 2009. Pre-order forms will also be available at Fall Focus. Looking forward to reading everyone's recipes!

Carol Sankovic  
Cookbook Chairperson



## Ohio State Medical Association Alliance

**Cindy Wolfe**  
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Coordinator  
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Hilliard, OH 43026

Phone: 614-527-6750  
Fax: 614-527-6763

### 2009-10 OSMA Alliance Officers

Cindy Batie, President  
Patty Kamienski, President Elect  
Jeanie Kupper, Vice President  
Darlene Violet, Secretary  
Suzanne Costandi, Treasurer  
Penny Combs, Immediate Past President  
Beverly Devine, Spirit & Marketing  
Mary Beth Ellison, Hlth Promotions Chair  
Katharine Harter, Legislative Liaison  
Sue Dingle, 2010 Convention Hostess  
Hangameh Nassef, 2010 Convention Hos  
Kathleen Prasnal, AMA Foundation Chair  
Retta Spreen, Bylaws Chair  
Diana (Dee) Talmage, Legis Co-Chair  
Myra Cochran, Legislation Co-Chair  
Kristin Firth, Membership Chair  
Joy Myers, Parliamentarian  
Shirley Nicholson, Historian  
Mariam Sandhu, Doctor's Day Chair  
Tom Swan, Finance Chair  
Anila Varghese, Fall Focus Chair  
Penny Combs, Headquarters Chair  
Rosemary Yanik, Comm Chair  
Kathy Harter, OSMAPAC  
Dee Talmage, OSMAPAC  
Carol Sankovic, Cookbook Chair

### 2009-10 OSMA Alliance District Directors

Marlene A. Irvin, District Director 1  
Julie Nedelman, District Director 2  
Stephanie Patick, District Director 3  
Anna Seiwert, District Director 4  
Jennifer Scerbo, District Director 5  
Carol Sankovic, District Director 6  
Genevieve Germaniuk, District Director 7  
Susan Johnson, District Director 8  
Julia Randaisi, District Director 9  
Katharine Harter, District Director 10  
Mina R. Behi, District Director 11  
Beverly Devine, District Director 12

[www.osmaalliance.org](http://www.osmaalliance.org)



## Calendar of Events and Deadlines



### Sept 17-18, 2009

2009 OSMA Alliance Fall Focus is going to be held in Clark County in downtown Springfield at the Courtyard by Marriott. Mrs. Ellen Tressel, Professor Eddie Allen, AMA District Director Sarah Sanders, and our own Alliance "Tator" people will encourage and challenge us to continue our mission as Alliance members. We will also be touring Frank Lloyd Wright's Westcott House in Springfield plus have a lovely dinner at the Springfield Country Club along with entertainment you can't miss.

### October 4-6, 2009

2009 National Leadership Development Conference at the Chicago Marriott Downtown

### November 11, 2009

OSMA Alliance Board Meeting - 10 am at OSMA Headquarters/Special Speaker Sarah Sanders, AMA District Director on 'Membership'

### April 9-11, 2010

OSMA Annual Meeting to be held at the Hilton Columbus at Easton

### May 13-14, 2010

OSMA Alliance 70th Annual Convention, to be held at the OSMA Alliance Headquarters, 3401 Mill Run Drive, Hilliard, OH 43026.

### June 13-15, 2010

2010 National Annual Meeting at the Marriott in Chicago, IL

## Headquarters News

**NEW DUES DEADLINE** for turning in county membership paperwork and \$\$ to headquarters—**DECEMBER 15, 2009.**

The OSMA has granted us permission to process **credit cards** through their Finance Department at no additional charge to the OSMA Alliance. They will accept **VISA, MasterCard and American Express**. You can use this service to pay for your dues and/or meeting registrations. If you would like to use this service, please call: Cindy Wolfe, 614-527-6750 and she will take your information over the phone. **THANK YOU, OSMA!!!**

## Email Addresses

**PLEASE, PLEASE, PLEASE!!!!!! We need your email address...**

## Results are in!!!!!!!

We calculated the evaluations you filled out during our 2009-10 Annual Convention. The results showed that 100% of everyone attending loved having the meeting at the OSMA Alliance Headquarters. Here is what a few had to say:

*"Having it at OSMA headquarters was a great idea! Great opportunity to reinforce the link."*

*"Liked having meeting at OSMA. cost effective and reminds us of keeping our focus on what our relationship with OSMA is!"*

*"Great!! Let's stay here!! Perfect meeting place at OSMA Headquarters."*

## OSMA NEWS!!!! Are you adding a physician to your practice?

**"Starting Your Career: Your Place in Today's Medical Practice"**

**Saturday, October 3, 2009**  
**Hilton Columbus at Easton**

This information-packed workshop is designed for graduating residents and fellows; however, you may find this useful as well if you are considering a new practice opportunity. Attend with your physician spouse for only \$29 and get priceless information in return! Please go to the following link to sign up for this workshop: <http://www.osma.org/files/public/10.3.09.StartingYourPractice.pdf>