

To Keep In Touch

APRIL 2010
MAY 2010



Spring is here and we have so much to

look forward to! **Our 70th Annual Convention** is only weeks away. Have you registered yet? We are honored to have as our Keynote speaker



at our Convention this year, **Ohio Supreme Court Justice Maureen O'Connor** who is running for Chief Justice of the Court this November.

It is again being held this year at our **OSMA Headquarters May 13-14** and sleeping accommodations are available at the **Marriott Northwest**. Please plan to attend and be a part of this special event where we conduct the business of our State Alliance in the House of Delegates. This is where we elect members to be delegates for the national meeting in Chicago June 11-15. Where we also commemorate those of our members we have lost in the past year at a special memorial service. We have time for friendships and networking. We renew our commitment to the goals and

“Because We All Love A Doctor”

ideals of the Alliance. We welcome all members to be a part of this year's convention and celebration of our **70th year**.

Our March 24 Board meeting was well attended. Jason Koma, Director of Communications shared with us the OSMA's stand on the recent health care reform bill that was passed. The **Sustainable Growth Rate (SRG)** still needs to be addressed and fixed as it continues to loom large over decreased reimbursement cuts by Medicare. Our State Alliance can be proud of our **OSMA** and their diligence in addressing the concerns of physicians in Ohio. As effective Alliance members we need to continue to be involved and informed about the issues that will affect all of us in the future. Remember that the **OSMA** and State Alliance is here for you and your spouse to assist you in any way. Please call the **OSMA** headquarters if you have any questions.

I am so proud of what our county alliances are doing all over our great state. Your commitment and passion for helping your communities is so apparent in all the health care projects and events that you do. **Doctor's Day was just celebrated on March 30th** and our county alliances made sure our Doctors felt the love and respect that they so deserve.

Don't forget to get in your applications for awards for the most deserving county for Doctors' Day, membership increases, health promotion, communications, and AMA Foundation.

As this year winds down I want to thank you for allowing me the honor to be your State Alliance President. As we have **“Boldly Embraced the Future”** together I hope that you have learned and grown in your understanding and commitment to being an alliance member. We all have so much in common as spouses of physicians. We are all part of the family of medicine and **We All Love A Doctor!** Let's continue to carry on with dignity and grace in the days ahead as we share and work together to uphold the goals and mission of the Alliance and **OSMA**.

Because We All Love A Doctor,
Cindy Batie



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**DON'T FORGET TO SIGN UP FOR OUR 70th ANNUAL CONVENTION
(INFORMATION ENCLOSED)**

OSMA Alliance Annual Meeting News.....

Bunny Johnson will be in charge of the "In Memoriam" this year. Don't forget to send in the names of your members that have passed away this year, so we can honor their memory.



Pictures Please.....



Please send a photo of you and your spouse to: Sue Dingle, 2875 Squires Ridge, Columbus, OH 43220. We are planning a surprise and would like to use them at the 70th OSMA Alliance Convention? We will make sure your pictures are returned to you.

Also, this year we are going to try something different with the county and district reports. We are going to have a PowerPoint Presentation with photos of the many events that were hosted throughout the year. If you would like a few photos of your special events included in this presentation, please send them electronically to Cindy's email address: alliance@osma.org. Please write the description and date of the event. She will project the pictures as you give your report.

OSMA News.....

Electronic Health Records: Passport to the Future of Health Care Selecting an EHR System

Is your spouse having trouble selecting an EHR System? The OSMA can help.

The process of selecting the right EHR system for your practice is time-consuming, challenging and costly. This is especially true if you choose the wrong one, don't negotiate the best contract terms or don't have a good roadmap for implementation. If you are considering an EHR system for your practice, you can't afford not to attend! Learn more about the EHRs and their functionality and how it relates to key workflow issues – so you will understand what to include in your RFP by identifying components that you think are required, desired or not necessary. Use the OSMA rating scorecard to narrow down your selection by vendor. In addition to the case-study demonstrations, a physician will present the basics of what you should look for when selecting a system, how it will impact your office, and explain meaningful use and funds available through the government stimulus program. We have two seminars coming up soon. Below are the dates and locations:

May 20 - 9 a.m. – 4 p.m. Location—Courtyard by Marriott, Canton, Ohio

May 21 - 9 a.m. – 4 p.m. Location—Hilton Akron/Fairlawn, Akron, Ohio

You can go to www.osma.org for complete details or call the OSMA for a flyer to be mailed or faxed to you.

LOGO Items!!!!

Are you afraid that you have missed the boat on buying an item with the OSMA Alliance Logo on it? Well, good news, we still have a few items left. We will have sweatshirts, coffee cups, travel mugs and tote bags available at our 70th OSMA Alliance Convention for you to purchase. Just think, these items would make a nice gift for your board members, committee chairs, spouse, family, etc., just to name a few.

What's Happening Around the State.....

Congratulations to Summit County

Here is part of the letter we received from Patricia A. Klettke, 2010 HAP Awards Committee Chair and 2009-10 AMAA Health Promotion Committee Chair:

"A Totally Wicked Evening" has been awarded an Honorable Mention by this year's AMAA HAP Awards Committee. While there is no presentation required of Honorable Mention recipients, there will be a certificate and photo opportunity with Nancy Kyler at the awards luncheon at Annual Meeting in Chicago. In any case, we will share some information about the project at the event, in future communications with our members, and include it in our project bank. Sounds like it was a successful and fabulous event, with a lovely tribute to past presidents and a great theme.

Congratulations to the county and the state of Ohio for all of the work you continue to do toward a healthier community. Pat

More OSMA Alliance Annual Meeting News.....

Everything You Want to Know About Sex and Relationships: Now's the Time to Ask!



Cynthia Ruberg will be one of our speakers at our 70th Annual Convention, May 13-14, 2010. Her bio is as follows:

Cynthia Lief Ruberg was born in New York City and raised in Philadelphia. She received her BA from Boston University in 1967 and her MS Ed in Counseling from the University of Dayton in 1987. In the interim years, she raised three sons with her husband Bob. Cynthia currently maintains a private clinical practice in Westerville, Ohio specializing in relationships and sex therapy and she supervises other therapists for sex therapy certification. She also likes to teach and give presentations. Cynthia formerly taught human sexuality to medical students at the Ohio State University College of Medicine. Cynthia has authored numerous articles and a sexuality self-help book for women.

Are you game for something new at convention?

Every year at our convention, each county is asked to bring a basket for a raffle to benefit the Ohio Honors Fund of the AMA Foundation. This year we would like to **add a new fund raiser** to benefit our own organization. It is called the "Pound Auction." The idea is to bring **a pound** of something and **gift wrap it so it will look "very valuable."** The items will be auctioned off and the proceeds deposited into our operating budget. You are allowed to bring more than one item but, of course, no one has to bring anything. The idea is to be creative and try to find something a little more interesting than a pound of spaghetti. This was reported as being fun and successful in a neighboring state so we thought we would try to get in on the fun.



OSMA Alliance Cookbook



The OSMA Alliance Cookbook will be available for purchase for the low price of \$10.00 each at our 70th Annual Convention, May 13-14, 2010.

Ohio State Medical Association Alliance

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2009-10 OSMA Alliance Officers

Cindy Batie, **President**
 Patty Kamienski, **President Elect**
 Jeanie Kupper, **Vice President**
 Mariam Sandhu, **Secretary**
 Suzanne Costandi, **Treasurer**
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 Kathleen Prasnal, **AMA Foundation Chair**
 Retta Spreen, **Bylaws Chair**
 Dee Talmage, **Legislation Co-Chair**
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 Kristin Firth, **Membership Chair**
 Joy Myers, **Parliamentarian**
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 Rosemary Yanik, **Communications Chair**
 Kathy Harter, **OSMAPAC**
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 Carol Sankovic, **Cookbook Chair**

2009-10 OSMA Alliance District Directors

Marlene A. Irvin, **District Director 1**
 Julie Nedelman, **District Director 2**
 Stephanie Patick, **District Director 3**
 Anna Seiwert, **District Director 4**
 Jennifer Scerbo, **District Director 5**
 Carol Sankovic, **District Director 6**
 Genevieve Germaniuk, **District Director 7**
 Susan Johnson, **District Director 8**
 Julia Randaisi, **District Director 9**
 Katharine Harter, **District Director 10**
 Mina R. Behi, **District Director 11**
 Beverly Devine, **District Director 12**

www.osmaalliance.org



Calendar of Events and Deadlines

5/13-14/2010	OSMA Alliance 70th Annual Convention, to be held at the OSMA Alliance Headquarters, 3401 Mill Run Drive, Hilliard, OH 43026
6/13-15/2010	2010 National Annual Meeting at the Marriott in Chicago, IL
9/23-24/2010	OSMA Alliance 70th Fall Focus, to be held at the Hilton Akron/Fairlawn, Akron, Ohio
9/25-28/2010	AMA Alliance Leadership Development Conference - Fall Session, Chicago, IL.



*****SAVE THE DATE*****



Please join



The Ohio State Medical Association Alliance

for the

2010 FALL FOCUS on the "Autumnal Equinox"

on

September 23rd & 24th, 2010

at the

Hilton Akron/Fairlawn Akron, Ohio

We will officially celebrate our 70th Anniversary!! Look for complete information and registration in the next newsletter



website: akronhilton.com/OSMAA2010



Email Addresses — Please send your email address to: www.alliance@osma.org