



2019 EDUCATION SYMPOSIUM

SHIFTING
Perspectives

CREATING
Possibilities

April 5, 2019
Hilton Columbus at Easton

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orthopedic
ONE



With change comes opportunity, and that
may require a different perspective.

Register at: OSMA.org/symposium

PLAN TO JOIN US ON APRIL 5TH.

Columbus Hilton Easton

3900 Chagrin Blvd

Columbus, OH 43219

www.hiltoncolumbus.com

Shift your Perspective & Create New Possibilities!

- Learn to leverage new information to make critical improvements.
- Utilize policy and market developments to their strategic advantage.
- Acquire the skills and knowledge to prepare for new roles.

Five Education Tracks Offer Something for Everyone!

- Operations & Efficiency
- People & Productivity
- Legal & Technology
- Revenue & Reimbursement
- Physician Well-Being

2019 HIGHLIGHTS:

KEYNOTE SPEAKER:

Shifting Your Perspective: Implicit Bias in Healthcare & the Medical Office



Preshuslee Thompson

Facilitation & Research Specialist, The Kirwan Institute for the Study of Race & Ethnicity, The Ohio State University

We are exposed to millions of messages about the world around us—which shape our perceptions of people, places, concepts and ideas. This presentation will benefit you both personally and professionally as you learn ways in which these implicit associations impact decision making (despite our good intentions), and what actions can be taken to prevent and respond to this bias.

MEDICAL MARIJUANA:

Indications & Contraindications: Clinical & Ethical Issues Involved

Physicians have a duty to stay informed. Attend both 2C and 3C to earn CME that qualifies for the State of Ohio's Certificate to Recommend CME requirement.

PHYSICIAN WELL-BEING:

Establishing the Baseline

We'll explore topics to help you—and your patients—be happier and healthier with valuable techniques for managing stress, fatigue, and balance.

LOCATION & LODGING

VISIT

OSMA.org/symposium

FOR ALL DETAILS & RESERVATIONS



AGENDA PREVIEW:

| | |
|-------------------|--|
| 7:30 a.m. | Registration Visit Exhibits Continental Breakfast |
| 8:45 a.m. | Welcome |
| 9:00 a.m. | Keynote Speaker |
| 10:00 a.m. | Networking Break Visit Exhibits |
| 10:20 a.m. | BREAKOUT SESSION 1 (<i>attend 1 of 5 session options</i>) |
| 11:00 a.m. | Networking Break Visit Exhibits |
| 11:20 a.m. | BREAKOUT SESSION 2 (<i>attend 1 of 5 session options</i>) |
| 12:00 p.m. | Lunch |
| 1:15 p.m. | BREAKOUT SESSION 3 (<i>attend 1 of 5 session options</i>) |
| 1:55 p.m. | Networking Break Visit Exhibits |
| 2:15 p.m. | BREAKOUT SESSION 4 (<i>attend 1 of 5 session options</i>) |
| 3:00 p.m. | Ohio Legislative Update |
| 3:15 p.m. | Wrap up & Door prizes |
| 3:30 p.m. | Adjourn |

**FIND ALL SESSION
DESCRIPTIONS
ONLINE:**

OSMA.org/symposium

CONTINUING PROFESSIONAL DEVELOPMENT:

CME: The Ohio State Medical Association (OSMA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The OSMA designates this live educational activity for a maximum of **5.0 AMA PRA Category 1™ credits**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CEU: Through their reciprocity agreements, many licensing, credentialing and professional organizations accept courses and hour for hour credits from any provider who is ACCME accredited and awards **AMA PRA Category 1™ credit**. A sampling of those who accept **AMA PRA Category 1™ credit** include AAPA, AAPC, ACMPE, AHIMA, Ohio Board of Nursing, and the State Medical Board of Ohio.

PAHCOM: Approved for 5.0 CEUs from the Professional Association of Health Care Office Management.

AAMA: American Association of Medical Assistants (AAMA) CEUs submitted for up to 5 CEUs. Final approval will be posted to the Symposium web page.

5.0 CEUs AVAILABLE
AMA PRA CATEGORY 1 CREDITS™

Thank You to Our Supporters.

SPONSORS:

The OSMA would like to extend our appreciation to the following sponsors, who are proud to support this educational opportunity for you, your practice, and your patients.

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Tote Bag Sponsor



Exhibit Directory Sponsor



Break Sponsor



EXHIBITORS:

At the time of printing, the following organizations have confirmed to be available during all breaks to discuss their products and services and answer your questions. The exhibitors will also be donating prizes for the extremely popular door prize drawings. Don't forget to bring plenty of business cards for networking!

1st Assistant Credentialing Services

Aetna

Alto Health Care Staffing

American Medical Association

Anthem, Inc.

Astute Technology Management

Blue & Co., LLC

Buckeye Health Plan

CE Broker

CGS Administrators LLC

Cincinnati Children's Hospital Medical Center Sickle Treatment and Outcomes Research in the Midwest

CompManagement

CompuNet Clinical Laboratories

Coverys

Crescendo Healthcare Realty Advisors

Economy Linen - Medical

Fidelity National Collections

Linden Healthcare Consulting LLC

Medical Mutual

MedPro Group

Molina Healthcare of Ohio

Ohio Health Information Partnership/CliniSync

Ohio Physicians Health Program

Ohio State Medical Association Government Relations

Ohio State Society of Medical Assistants

Orthopedic ONE

OSMA Insurance Agency

Paramount Health Care

Parson Bishop Services, Inc.

Pathology Laboratories Inc.

ProAssurance

Professional Solutions Insurance Company (PSIC)

Scroggins Gear

Splash Financial

State Medical Board of Ohio

The Doctors Company

The Kroger Co.

The Ohio Department of Insurance

- OSHIIP Division

Vercom Systems, Inc.

Wells Law

Wesbanco

Willis Towers Watson

REGISTRATION

Visit [OSMA.org/symposium](https://osma.org/symposium)

Deadline to Register:
March 29, 2019

Register early to ensure a seat in the session of your choice.
Please call if attempting to register beyond 3/29/19.

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4 ways to register: (Please use one form per registrant)

WEB: [OSMA.org/symposium](https://osma.org/symposium)

FAX: (614) 527-6763

PHONE: (614) 527-6762 / (800) 766-6762

MAIL check to: OSMA • PO Box 2091 • Mt. Vernon, OH 43050-7291

Participant's full name & credentials _____ Title _____

Physician member full name (must be included for member rate) _____

Practice name or affiliation _____

Street address _____

City _____ State _____ ZIP code _____

Phone _____ Fax _____ Email _____

WHAT WILL YOU ATTEND? PLEASE SPECIFY:

You must make a selection in the 4 Breakout Sessions
to guarantee a seat.

10:20am —> BREAKOUT SESSION 1:

- ☐ 1A: Benchmarking for Better Decision Making & Results
☐ 1B: HR Potholes & Easy Ways to Avoid Them
(must also choose 2B)
☐ 1C: How Telehealth Can Benefit Your Practice
☐ 1D: PCMH Transformation: What you need to know
☐ 1E: Physician Well-Being: Establishing the Baseline

11:20am —> BREAKOUT SESSION 2:

- ☐ 2A: Is Becoming a High Reliability Practice in Your Future?
☐ 2B: HR Potholes & Easy Ways to Avoid Them
(must also choose 1B)
☐ 2C: Medical Marijuana: Indications & Contraindications
☐ 2D: Proactive Provider Credentialing
☐ 2E: Ohio Healthcare Organizations' Best Practices

12:00pm LUNCH BUFFET

- ☐ Yes, I'd like lunch ☐ No lunch
(Note: meatless/vegetarian options will be provided)

1:15pm —> BREAKOUT SESSION 3:

- ☐ 3A: Managing the Decision & Costs of Employee Benefits
☐ 3B: Top 4 Essential Tools Every Manager Needs
(must also choose 4B)
☐ 3C: Medical Marijuana: Patient & Practice Management
☐ 3D: Key Components of Successful Payer Negotiations
☐ 3E: National Strategies & Practical Tools

2:15pm —> BREAKOUT SESSION 4:

- ☐ 4A: The Power of Scribes: Revenue, Satisfaction, Efficiency
☐ 4B: Top 4 Essential Tools Every Manager Needs
(must also choose 3B)
☐ 4C: Playing by the Rules: Ohio Collection Laws
☐ 4D: Optimize Your Revenue with an Annual Fee Schedule
& Coding Utilization Review
☐ 4E: Addressing Burnout among Future Physicians

PAYMENT & FEES:

The registration fee includes meals, a link to all available
session slides/handouts, and the CME/CEU credits.

| | By Feb. 22 | By Mar. 15 | After Mar. 29 |
|----------------------------|------------|------------|---------------|
| OSMA Physician Member: | \$200 | \$225 | \$250 |
| OSMA Associate Member: | \$200 | \$225 | \$250 |
| Staff of Physician Member: | \$225 | \$250 | \$275 |
| Nonmember: | \$325 | \$350 | \$375 |
| Student/Fellow/Resident: | \$100 | \$100 | \$100 |

TOTAL ENCLOSED \$ _____

☐ Check

(Made Payable to Ohio State Medical Association)

☐ Credit Card

☐ Visa ☐ Mastercard ☐ Amex

Card number: _____

Name on card: _____

Exp. date: _____

3-digit Code: _____

Until you receive a confirmation, there is no
guarantee that your registration has been received
and/or processed. **Contact the OSMA at (614)
527-6762 or info@osma.org if you do not receive a
confirmation within two weeks of your registration.**
Photos may be taken of attendees during this event to
use on OSMA social media or for future promotions.

CANCELLATIONS:

ADD: Substitution/Cancellations: Cancellations made
via telephone at (800) 766-6762 on or before 4 pm on
March 29 will receive a refund minus a \$50 processing
fee. No refunds will be given on cancellations made
thereafter. Substitutions can be made at no charge.



5115 Parkcenter Avenue, Suite 200
Dublin, OH 43017

NEW for 2019

Physician Well-Being:

Explore topics to help you—and your patients—be happier and healthier with valuable techniques for managing stress, fatigue, and balance.

Medical Marijuana:

Physicians have a duty to stay informed. Attend both 2C and 3C to earn CME that qualifies for the State of Ohio's Certificate to Recommend CME requirement.

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